

North Yorkshire's Annual Winter Health Wider Partnership Conference

Strategy Launch Event

Thursday 17 March 2016

Pavilions of Harrogate

9.00am – 2.00pm

Delegate Pack

North Yorkshire
Seasonal Winter Health Strategy Launch Event
17 March 2016, 9am - 2pm
Pavilions of Harrogate, Great Yorkshire Showground,
Harrogate, North Yorkshire, HG2 8NZ

Programme

- 9.00am Registration & refreshments
Marketplace opening
- 9.30am Welcome & introduction to North Yorkshire's Winter Health Strategy
Cllr David Chance
- 9.40am **Speaker Presentations:**
- Health – Reducing Excess Winter Deaths
Christina McArthur, NICE Implementation Team
- Social Care – Keeping Warm and Well
Sue Bradley, Age UK North Craven
- Community Resilience
Leah Swain, Rural Action Yorkshire
- Fuel Poverty – Training and Awareness
Diane Bland, National Energy Action
- Housing – Winter Health in North Yorkshire
Simon Winch, Yorkshire Housing
- 10.30am Panel: Questions and Answers

- 11.00am **Marketplace & information stalls**
Quiz
Refreshments
- 11.30am **Rotational Workshops: Implementation Plan**

Awareness Raising
Identifying & Supporting the most vulnerable
Sharing responsibility & Making Every Contact Count (MECC)

Pledges
- 1.00pm Close
Evaluation
- 1.15pm Lunch
Marketplace

Learning Objectives

- ❖ Understanding my role in the implementation of the strategy

- ❖ Making a specific pledge which contributes to implementing the core priorities embedded in the strategy

- ❖ Understanding the work of other organisations, and developing an awareness of wider work currently happening in North Yorkshire

- ❖ Sharing and learning best practice

- ❖ Building partnerships

Speaker Biographies



County Councillor David Chance

North Yorkshire County Council

David Chance was brought up on the North Yorkshire Moors, near Whitby. His father, prior to his retirement, was advisor on Mental Health to Cleveland County Council. After a career spent in the Tourist and Leisure Industry he returned to live in Whitby in 2007. He was elected to Scarborough Borough Council in 2011, and for three years held the Executive Portfolio for Tourism, Leisure & Culture.

In 2013 David was elected to North Yorkshire County Council, for Whitby Mayfield-cum-Mulgrave Division, and was appointed to the Executive in May 2015. He holds the Stronger Communities, Public Health, Legal and Democratic Services Portfolio.



Dr Lincoln Sargeant

Director of Public Health for North Yorkshire

Lincoln has been Director of Public Health for North Yorkshire since November 2012. Prior to this, he was a Consultant in Public Health Medicine with NHS Cambridgeshire and an Associate Lecturer with the University of Cambridge. Lincoln is a medical graduate of the University of the West Indies and practised medicine in the Caribbean before moving into research as an epidemiologist and then into Public Health in 2003 in the East of England.



Christina McArthur

National Institute for Health and Care Excellence (NICE)

Christina McArthur is one of seven Implementation Consultants and works in the North of England with NHS, local authority, social care providers and third sector organisations to help put NICE guidance and quality standards into practice.

Before joining NICE Christina managed a local community development project and then moved to work at a regional level to support the commissioning of primary care based health services. Christina has also worked with the Royal College of General Practitioners developing and implementing substance misuse education and training programmes for GPs and other primary care professionals. She is a qualified nurse and specialised in cardio-thoracic intensive care nursing, working in adult and children's centres across England and abroad.

After completing a post-graduate qualification in Public Health at Manchester University, Christina supported the implementation of two national screening programmes and a variety of health promotion projects. At NICE, Christina has also worked as a Senior Commissioning Adviser managing the production of commissioning support tools across a range of health, public health and social care topics.



Sue Bradley

Age UK, North Craven

Sue Bradley is Chief Officer at Age UK North Craven, and works closely with all other Age UK organisations in North Yorkshire.

For the last two years, Sue has looked at how the range of Age UK North Craven's services and activities can be adapted to make a difference both to fuel poverty for older people and ensuring that they get the best advice in order to keep warm, safe and well.

Sue has had a long career in the voluntary sector, starting as a Citizens Advice advisor, then supporting voluntary groups to develop and strengthen, as well as a spokesman for the sector at national and local level on a range of social care interventions, including befriending and mentoring, and even the beneficial impact of making music!



Leah Swain

Rural Action Yorkshire

Leah is currently Chief Officer at Rural Action Yorkshire (RAY), a charity working to maintain and improve the quality of life for all people living and working in rural Yorkshire. She loves the freedom to find innovative solutions to rural issues and is grateful for the enthusiasm and skills of the fantastic RAY team who put those solutions into action. Combating fuel poverty and ensuring affordable warmth is one of RAY's key priorities.

RAY is currently leading a £400K winter health project, Warm and Well in North Yorkshire, working with 30 partners in the private, public and voluntary sector to reduce the number of cold homes across North Yorkshire. The charity also supports communities to develop emergency plans, winter weather schemes and other whole community approaches to keeping residents safe, well and warm. More information on our work can be found at www.ruralyorkshire.org.uk

Prior to April 2011 Leah was the Operations Director for Lifelong Learning UK responsible for the successful delivery of a £21m package of workforce development support to the lifelong learning sector. Her past roles include setting up a national network of sector led bodies to ensure education met the needs of industry and roles with the Learning and Skills Council.



Diane Bland

National Energy Action

Diane Bland is a Project Development Co-ordinator for NEA, the national energy action charity. NEA's Mission is to ensure that everyone in the UK can afford to meet their home energy needs, sufficient for good health, comfort and wellbeing.

Diane studied social policy and has worked in the field of energy efficiency and fuel poverty for many years. She has a wide range of experience working in the statutory and voluntary sectors. Her work has involved developing strategies, fuel poverty projects, referral networks and influencing both local and national policy. She also has experience as a National Home Energy Rating Surveyor, NVQ Assessor/Verifier and trainer, and has produced a number of publications/guidance notes around health and fuel poverty.

Diane's work takes her around the country but more recently she has been working in the Yorkshire and Humber region, particularly North Yorkshire. With a base in Hambleton District Council she has been involved in a number of initiatives around the County and endeavours to raise the profile of fuel poverty as an overarching issue affecting the health and wellbeing of North Yorkshire's residents.



Simon Winch

Yorkshire Housing

Simon is environmental performance manager at Yorkshire Housing, leading on work to reduce fuel poverty. This includes ensuring properties have fit for purpose heating systems, are adequately insulated, and that tenants understand how to heat their homes efficiently.

Simon previously managed the provision of domestic energy retrofit services and advice for Yorkshire Energy Partnership, a non-profit company owned by North Yorkshire local authorities. Prior to this he led on fuel poverty and domestic energy efficiency for a local authority in the East Midlands.

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Delegate List

	Name	Title	Organisation	Table
1	Albon, Gemma	Project Support Officer	White Rose Home Improvement Agency	2
2	Amoako, Helen	Environmental Officer	Broadacres Housing Association	1
3	Baxter, Jane	Head of Commissioning	NHS Harrogate and Rural District Clinical Commissioning Group	3
4	Bird, Alex	CEO	Age UK North Yorkshire	6
5	Bland, Diane	Project Development Co-ordinator	National Energy Action	9, 1, 5
6	Bovo, Jeanette	Disability Rights Adviser	Disability Information Service North Yorkshire	2
7	Boyles, Rosalie	Projects Development	Hambleton and Richmondshire Citizens Advice Bureau	4
8	Bradley, Sue	Chief Officer	Age UK North Craven	1
9	Brown, Helen	Health & Social Care Development & Liaison Lead	Carers' Resource	11
10	Byrne, Ann	Partnership & Engagement Manager	Harrogate Borough Council	11
11	Cadbury, Erica	CEO	Craven and Harrogate Districts Citizens Advice Bureau	7

12	Cawkwell, Claire	Optimeyes Project Manager	Royal National Institute of the Blind	3
13	Chance, David	County Councillor	North Yorkshire County Council	2
14	Clewley, Jennifer	Business Transformation Officer	Selby District Council	11
15	Cole, Peter Rhys	Development Officer (Communities)	Hambleton District Council	12
16	Collins, Ruth	Projects Manager	Yorkshire Energy Partnership CIC	8
17	Cripps, Hugh	Chief Executive	Yorkshire Energy Partnership CIC	5, 9, 1
18	Darlington, Angela	Environmental Health Officer	Harrogate Borough Council (Private Sector Housing)	3
19	Derych, Philip	Project Officer (Graduate Trainee) in Public Health	North Yorkshire County Council	1, 5, 9
20	Dowson, Candice	Project Co-ordinator	Rural Action Yorkshire	10
21	Featherstone, Simon	Area Manager	Foundation	5
22	Fletcher, Michelle	Charity Officer	Ryedale Citizens Advice Bureau	11
23	Friday, Fiona	Partnership & VCS Officer	Harrogate Borough Council	7
24	Gardiner, Bob	Councillor	Ryedale District Council	3
25	Gaunt, Jeanette	Senior Client Service Manager	Stonham HomeStay (Homeless Prevention)	5
26	Giblin, Carol	Community and HR Co-ordinator	Carefound Home Care	10
27	Griffiths, Hazel	Care	National Autistic Society	3
28	Hall, Sarah	Housing Strategy Manager	York, North Yorkshire & East Riding Housing Partnership	6
29	Hart, Lisa	Head of College Development	Henshaws College	9

30	Hutchinson, Laura	Manager	Harrogate Supported Housing	7
31	Ibbotson, Glenda	General Manager	Ultimate Care, Bilton Hall Nursing Home	10
32	Irving, Neil	Assistant Director (Policy & Partnerships)	North Yorkshire County Council	8, 12, 4
33	James, Mike	Lead Officer – Marketing and Communications	Selby District Council	10
34	Johnson, Tessa	Health Improvement Officer	North Yorkshire County Council	10, 2, 6
35	Johnson, Tony	HIA Agency Manager	Yorkshire Housing	7
36	Kaley, Fiona	Information & Development Worker	Hambleton and Richmondshire Carers Centre	1
37	Knox, Tom	Emergency Planning Manager	North Yorkshire County Council	12, 4, 8
38	Lewis, Chloe	Business and Community Officer	Richmondshire District Council	4
39	Lowery, Claire	Corporate Development Officer	North Yorkshire County Council	2, 6, 10
40	Maher, Fiona	Business Manager	NHS	10
41	McArthur, Christina	NICE Implementation Consultant (North)	National Institute for Health & Care Excellence (NICE)	3, 7, 11
42	McCafferty, Jackie	Programmes Manager	Two Ridings Community Foundation	8
43	McKeown, Angela	Service Manager	Craven Community and Voluntary Service	4
44	Meade, Liz	Stronger Communities Delivery Manager	North Yorkshire County Council	4, 8, 12
45	Moat, Dawne	Support Manager	Horton Housing	12
46	Mughal, Ameena	Project Manager	Selby District Council	9
47	Newbegin, Jon	Private Sector Renewal Manager	Harrogate Borough Council (Private Sector Housing)	6

48	Parkinson, Simon	Lead Officer (Community Support)	Selby District Council	4
49	Partridge, Maggie	Needs Advice & Support Officer	Yorkshire Housing Home Improvement Agency	4
50	Perisetla, Suresh	Senior Public Health Intelligence Specialist	North Yorkshire County Council	6, 10, 2
51	Pinder, Nina	Housing Policy & Contracts Officer	Craven District Council	5
52	Pollard, Jo	Service Co-ordinator - Adult Education	British Red Cross	1
53	Proctor, Sue	Service Development Officer	North Yorkshire County Council	4
54	Proudlar, Julie	Project Co-ordinator	Harrogate and Ripon Centres for Voluntary Service	5
55	Richards, Rachel	Consultant in Public Health	North Yorkshire County Council	7, 11, 3
56	Roberts, Georgina	Living Well Co-ordinator (Ripon & Rural)	North Yorkshire County Council	8
57	Robertson, Caroline	Regional Project Co-ordinator	York Blind, Partially Sighted Society (Optimeyes Project)	8
58	Robinson, Sarah	Stronger Communities	North Yorkshire County Council	3
59	Rogata, Kate	Director	Supporting Older People	12
60	Sargeant, Lincoln	Director of Public Health for North Yorkshire	North Yorkshire County Council	10
61	Saxby, Lance	Home Energy Project Manager	City of York Council	7
62	Scarr, Eleanor	Social Care Student	Horton Housing (work placement)	12
63	Sheard, Alex	Living Well Co-ordinator (Craven)	North Yorkshire County Council	2
64	Shreeve, Carol	Chief Executive Officer	Hambleton and Richmondshire Citizens Advice Bureau	12
65	Simonds, Bob	Chief Executive Officer	Age UK Scarborough & District	9

66	Smith, Sara	Landlord Services Manager	Richmondshire District Council	7
67	Sutcliffe, Alex	Major Incident Response Team Manager	North Yorkshire County Council	8
68	Swain, Leah	Chief Officer	Rural Action Yorkshire	2
69	Swithenbank, Joy	Residential Services Team Leader	Hambleton District Council	1
70	Taylor, Sharon	GRTS Support Worker	Horton Housing Association	9
71	Thompson, Sarah	Lead Officer – Housing	Selby District Council	8
72	Urwin, Kate	Energy Advice	Yorkshire Energy Doctor CIC	9
73	Wall, Gillian	Stronger Communities Delivery Manager	North Yorkshire County Council	11, 3, 7
74	Waterson, Vicky	Health Improvement Manager	North Yorkshire County Council	7
75	Weaver, Karen	Chief Executive	Harrogate and Ripon Centres for Voluntary Service	12
76	White, Linda	Living Well Team Manager (Harrogate & Craven)	North Yorkshire County Council	6
77	Williams, Serena	Environmental Health Officer	Ryedale District Council	1
78	Wilson, Lisa	Communities Manager	Hambleton District Council	5
79	Wilson, Liz	Manager	Welfare Benefits Unit	11
80	Winch, Simon	Environmental Performance Manager	Yorkshire Housing	6